



NATO PARLIAMENTARY ASSEMBLY

NATO PA MEETINGS COMMUNICATION TOOLKIT

PARTICIPANTS

This toolkit was prepared by the NATO Parliamentary Assembly (NATO PA) and is aimed at providing communication guidelines to participants attending NATO PA events.

This toolkit is available to all participants and their communication teams participating in a NATO PA activity.

- 1- → [Meetings](#)
- 2- → [Social Media & Campaigns](#)
- 3- → [Access to photos](#)
- 4- → [Visual Identity](#)

1. Meetings

The NATO PA strives to organise meetings that are open and transparent. However, some meetings might be held under the Chatham House Rule, and photography might not be permitted. Please refer to the programme for specific restrictions and other essential information.

Note that meetings such as Rose-Roth and GSM Seminars are open to the press and media. Check the programme for further information.

NEXT: [SOCIAL MEDIA & CAMPAIGNS →](#)

[HOME ←](#)

2. Social Media & Campaigns

We encourage participants to use social media to communicate about the NATO PA activities.

Before posting about a visit, please consult specific **communication restrictions** in the programme, e.g., the Chatham House rule.

Our communication campaign for each visit will consist of posts on our social media platforms during the visit and a press release published on our website once a visit has ended.

NATO PA social media handles:



<https://twitter.com/natopapress>



www.facebook.com/natoparliamentaryassembly



www.linkedin.com/company/nato-parliamentary-assembly



Hashtag: #NATOPA



www.nato-pa.int/news

NEXT: [NEXT: PHOTOS →](#)

[HOME ←](#)

3. Photos

During the meetings, NATO PA staff will take photos of various activities, such as field trips and meetings.

We endeavour to upload the photos in a timely manner to our Flickr account.

Photos on the NATO PA Flickr account are free of copyright and can be used by participants for their own communication purposes.

Access to photos below ↓



<https://www.flickr.com/photos/natopa/albums>

NEXT: [VISUAL IDENTITY →](#)

[HOME ←](#)

4. Visual Identity

The NATO PA grants permission to participants to use its logo for marketing and communication purposes.

To download our logos, please click [here](#).

Guidelines on the use of our logo can be consulted [here](#).

Correct logos to use ↓



MONOGRAM



BILINGUAL



ENGLISH



FRENCH